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Immediate Release

JSRCC to host indoor Farmers Market

RICHMOND, Va. (November 19, 2008) - Following a successful debut last weekend with over 500 visitors and more than 20 vendors, J. Sargeant Reynolds Community College will host the Goochland Farmers Market again on the Western Campus on Saturday, December 13th.

Members of the College and local communities will have an opportunity to purchase fresh locally grown produce and other goods from area farmers and businesses. Items available will include seasonal organic produce, pastured pork, poultry & beef, cheeses, homemade wood furniture & other wooden items, hand-made personal care herbal products, baked goods and many holiday gifts and crafts. The College's horticultural club will also be selling poinsettias at the event.

Located at 1851 Dickinson Road in Goochland, this is the first season Reynolds has hosted the indoors Farmers Market.

“Our market season runs from the beginning of May through the end of October. It starts getting very dark near the end of the season, and the weather gets dodgy, so being able to hold the market indoors and at a later time of day is very beneficial,” said Lisa Dearden, Executive Director for the Center for Rural Culture in Goochland, the non-profit organization that founded and manages the Goochland Farmers Market.

The event will run from 10:00 a.m. – 2:00 p.m. in the main building on campus. For more information call 804.332.31-44 or visit www.CenterForRualCulture.org.

Serving over 18,000 students annually, J. Sargeant Reynolds Community College is the youngest and third largest of 23 community colleges in Virginia. The College operates three campuses serving residents in the City of Richmond and the counties of Henrico, Hanover, Goochland, Powhatan and Louisa.

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